

Tony Tang

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EDUCATION

University of Amsterdam

Sep 2026 - Present

BSc Economics and Business Economics

British International School Budapest

International Baccalaureate Diploma: 35/45 | HL Mathematics, Physics and Economics

UKMT Mathematics Challenge: Gold and Best in School (2023); Gold (2020)

EXPERIENCE

Vantar Standpoint

Jul 2026 - Present

Project Leader

- Lead a six-person team developing a student counselling application, coordinating marketing, data analysis and social media activities.
- Develop the website prototype and define the application's functionality and structure; guide marketing and ongoing market research.

Changzhou Wangqun Pharmaceutical Machinery Co., Ltd.

Feb 2026 - Aug 2026

Marketing Intern | Part-time, on-site and remote

- Researched prospective customers in China and overseas for pharmaceutical machinery, including tablet presses; identified potential product needs for managerial follow-up.
- Prepared product information, reviewed online marketing materials, and supported market and competitor research using spreadsheets.

Independent Etsy Business

Jun 2023 - May 2024

E-commerce Operations

- Worked with a family member on a bag business generating approximately US\$36,000 in revenue across 400–500 transactions, primarily serving US customers.
- Managed customer relations and contributed to sales analysis and promotions for customers in the United States and Europe.

Independent Online Sales

Jul 2022 - Feb 2023

Minecraft In-game Currency Seller

- Generated approximately US\$10,000 in Odealo revenue, with approximately 500 customer reviews and a 4.94/5 seller rating.
- Sourced inventory from suppliers, fulfilled orders, and attracted customers through paid advertisements and referral incentives.
- Hired and trained an assistant to deliver orders for approximately two months.

SKILLS AND ADDITIONAL LEARNING

Languages: English and Chinese (fluent).

Tools: Excel, Google Sheets and PowerPoint; basic programming and data analysis; website prototyping; photography and photo/video editing.

Additional learning: Michigan State University online photography coursework, July 2024.

Interests: Economics, entrepreneurship, finance, consulting and photography.